

Steve Largent

President/CEO

Via Electronic Delivery

March 7, 2011

The Honorable Fred Upton Chairman House Committee on Energy & Commerce 2183 Rayburn House Office Building Washington, D.C. 20515

The Honorable Greg Walden Chairman House Subcommittee on Communications & Technology 2182 Rayburn House Office Building Washington, D.C. 20515

The Honorable Lee Terry Vice Chairman House Subcommittee on Communications & Technology 2331 Rayburn House Office Building Washington, D.C. 20515

Dear Chairman Upton, Chairman Walden, and Vice Chairman Terry:

Thank you for your recent letter regarding the Federal Communications Commission's Open Internet order. As you requested, my answers to your questions appear below.

- 1. Do you believe the rules were necessary? CTIA has argued consistently throughout this proceeding that we do not believe that net neutrality rules are necessary for the wireless industry.
- 2. Do you believe it is equitable that the rules apply to you but not the web companies you compete with? CTIA does not believe that there need to be rules applied to the wireless industry, nor have we sought to impose regulation of this sort on others who are part of the broadband ecosystem.
- 3. Do you believe the order provides certainty? To the extent that issuance of the order removes the specter of having Title II regulation imposed on broadband services, including wireless broadband services, the order provides a level of certainty. However, because the legal foundation for the order is subject to challenge, the way that the Commission implements and enforces the rules is not yet known, and because the transparency provisions of the order fail to provide clear guidance as to how broadband providers can ensure compliance, some degree of uncertainty remains.





- 4. **Do you believe the order will help the economy?** None of our members has suggested to me or my staff that the order will serve as a catalyst for economic activity.
- 5. **Do you believe the order will create a significant net increase in jobs?** None of CTIA's members has suggested to me or my staff that the order will serve to encourage the addition of new employees.
- 6. Do you believe the order will encourage your members to invest to expand broadband availability or otherwise promote broadband deployment? CTIA's members invest more than \$20 billion a year in wireless infrastructure, and while we expect that such investment will continue this year and in the years ahead, we anticipate that this investment will be driven by competitive pressure and consumer demand rather than by regulation. If anything, increased regulation tends to depress rather than accelerate investment.
- 7. **Do you support the FCC order or was it just better than the FCC's other proposals?** As already noted, CTIA does not believe the order was necessary, although we certainly view it as preferable to the Title II regulation advocated by some parties.

I hope these answers address your concerns. As always, if there is anything I can do to be of assistance to the Committee, please do not hesitate to contact me.

Sincerely,

Steve Largent

cc: The Honorable Henry Waxman
The Honorable Anna Eshoo